



Entrepreneurship Development Institute of India Ahmedabad

2nd Doctoral Colloquium

25th February 2025 (Tuesday)

0900 hours to 1000 hours : **Registration** : Manthan Lobby

1000 hours to 1100 hours : **Inauguration of Doctoral Colloquium**

Venue : Manthan I

1100 hours to 1130 hours : Group Photo and Tea

1130 hours to 1300 hours :

Concurrent Sessions		
Doctoral Colloquium I-A Theme: Entrepreneurship Ecosystems	Doctoral Colloquium I-B Theme: Enterprise Creation	Doctoral Colloquium I-C Theme: Gender and Marginalized Entrepreneurship
<p>Venue: Chintan II</p> <p>Chair: Dr. Satyajit Majumdar Tata Institute of Social Sciences Mumbai</p> <p>CoChair: Dr. Amit Kumar Dwivedi EDII, Ahmedabad</p> <p><u>DC20</u> Assessing Employee Perception on Corporate Entrepreneurship and Effect on Innovative Performance <i>Satyanarayan Rath</i></p> <p><u>DC23</u> A Theoretical Exploration of Opportunity, Identity, and Institutional Motivations in Place-Based Economic Development Dynamics <i>Ashtosh Mishra</i></p> <p><u>DC11</u> Cultural Consumption: Exploring a Dynamic Perspective for Arts Entrepreneurs <i>Achala Bhargavi. R</i></p>	<p>Venue: Chintan III</p> <p>Chair: Dr. Kailash B L Srivastava Indian Institute of Technology Kharagpur</p> <p>CoChair: Dr. Satya Ranjan Acharya EDII, Ahmedabad</p> <p><u>DC22</u> A Comprehensive Feasibility Analysis and The Establishment of An ESG Reporting Framework for Manufacturing MSMEs in India, Aimed at Contributing Towards Swachh Bharat <i>Deepak Ranjan</i></p> <p><u>DC14</u> Entrepreneurial Intentions-Actions Link among Youth: Investigating the Impact of Implementation Intentions Based on Action Regulation Theory <i>Ruchika Khetarpal</i></p> <p><u>DC02</u> Essays on the Evolving Electric Vehicle Ecosystems and Contemporary Challenges <i>Nandan Kumar Singh</i></p>	<p>Venue: Manthan II</p> <p>Chair: Dr. Arun Kumar G Indian Institute of Technology Madras Chennai</p> <p>CoChair: Dr. Pankaj Bharti EDII, Ahmedabad</p> <p><u>DC09</u> A Study of Women Entrepreneurship and Emancipation <i>Chitrakleha Chaudhari</i></p> <p><u>DC06</u> Inequity in Self-Employment: Analysis of Marginalized Groups <i>Alankar Shirsath</i></p> <p><u>DC07</u> Progress and Impact of Gender Budget in India: An Empirical Analysis <i>Nidhi Kumari</i></p>

1300 hours to 1400 hours : Lunch

1400 hours to 1600 hours :

Concurrent Sessions		
Doctoral Colloquium II-A Theme: Entrepreneurship Ecosystems	Doctoral Colloquium II-B Theme: Enterprise Creation	Doctoral Colloquium II-C Theme: Gender and Marginalized Entrepreneurship
<p>Venue: Chintan II</p> <p>Chair: Dr. Satyajit Majumdar Tata Institute of Social Sciences Mumbai</p> <p>CoChair: Dr. Amit Kumar Dwivedi, EDII, Ahmedabad</p> <p><u>DC15</u> Economic Impact of Industry 4.0 Implementation on Firm Resilience and Performance in Indian SMEs <i>Sukriti Pandey</i></p> <p><u>DC18</u> Entrepreneurial Bricolage in Kudumbashree: The Role of Social Networks in Resource Mobilization <i>Shabnas A</i></p> <p><u>DC12</u> Impact of Entrepreneur, Enterprise & Ecosystem on SMEs Performance <i>Nandini Varshney</i></p> <p><u>DC21</u> Sustaining AI-startups in India: Unveiling key success factors <i>Pooja Kewalramani</i></p> <p><u>DC16</u> Translating Failure into Success: Learning from Entrepreneurial Ventures and Start-ups in the Consumer Sector <i>Aditi Sharma</i></p>	<p>Venue: Chintan III</p> <p>Chair: Dr. Kailash B L Srivastava Indian Institute of Technology Kharagpur</p> <p>CoChair: Dr. Satya Ranjan Acharya, EDII, Ahmedabad</p> <p><u>DC01</u> Exploring Opportunity Identification Among Indian Entrepreneurs <i>Kausvik Meenakshi Ramesh</i></p> <p><u>DC13</u> Exploring the Role of Artificial Intelligence in Talent Acquisition in Startups: A Multiple Case Study <i>Nitu Bharti</i></p> <p><u>DC08</u> Impact of Entrepreneurship Education on Entrepreneurial Intention: A Study on students of Select Higher Educational Institutions of Kolkata <i>S. Kavitha</i></p> <p><u>DC10</u> Impact of Perceived Traits on Solar Panel Implementation in Enterprises in Uttar Pradesh <i>Pratishtha Awasthi</i></p> <p><u>DC24</u> Leveraging Business Model Innovation in Startups: Factors Influencing New Product Development Performance <i>Kumar Anubhav</i></p> <p><u>DC17</u> Planting Thoughts, Propelling Actions: Exploring the Entrepreneurial Dynamics of Student Entrepreneurs in India <i>Raunak Gupta</i></p>	<p>Venue: Manthan II</p> <p>Chair: Dr. Arun Kumar G Indian Institute of Technology Madras Chennai</p> <p>CoChair: Dr. Pankaj Bharti, EDII Ahmedabad</p> <p><u>DC04</u> Rural Livelihood Enhancement through CSR: A Study of Initiatives of Select Companies in India <i>Chandan Kumar</i></p> <p><u>DC19</u> Rural Women Entrepreneurs and the Performance of their Micro- Enterprises: A Study in Gujarat <i>Anuja Sharma</i></p> <p><u>DC05</u> Socio-Economic and Wellbeing Conditions of Gig Workers in India <i>Vikrant Yadav</i></p> <p><u>DC03</u> Women Entrepreneurship and Success Factors in Various Stages of Business: Enablers, Opportunities and Strategies <i>Tanaji Pavani Prabha</i></p>

1600 hours onwards :

Concluding Session