



Entrepreneurship Development Institute of India Ahmedabad

Doctoral Colloquium

21st February 2023 (Tuesday)

- 0830 hours to 0900 hours : **Registration** (Manthan I Lobby)
- 0900 hours to 0930 hours : **Inauguration of Doctoral Colloquium**
- 0930 hours to 1030 hours : **Invited Talk-I**
Reflections on Logic and Goal of Research: Why Field and Action Research?
Prof. (Dr.) Ajit K. Mohanty
Emeritus Fellow, Utkal University & Former Professor
ICSSR National Fellow Chief Adviser, NMRC, Jawaharlal Nehru University
New Delhi
- 1030 hours to 1045 hours : Tea Break
- 1045 hours to 1145 hours : **Invited Talk-II**
Case based Research
Prof. (Dr.) Ramakrishna Velamuri
Dean & Professor of Entrepreneurship
School of Management
Mahindra University, Hyderabad
- 1145 hours to 1200 hours : Break
- 1200 hours to 1300 hours : **Invited Talk-III**
Publishing Academic/Research Work
Prof. (Dr.) Arunaditya Sahay
Professor & Dean (Research)
Birla Institute of Management Technology (BIMTECH)
Greater Noida
Uttar Pradesh
- 1300 hours to 1400 hours : Lunch

Doctoral Colloquium 2023

1400 hours to 1700 hours :

Concurrent Sessions			
Session I	Session II	Session III	Session IV
Doctoral Colloquium – A	Doctoral Colloquium – B	Doctoral Colloquium – C	Doctoral Colloquium – D
<p>Venue: Chintan II</p> <p>Chair: Prof. (Dr.) Ajit K. Mohanty Emeritus Fellow, Utkal University & Former Professor ICSSR National Fellow Chief Adviser, NMRC, Jawaharlal Nehru University New Delhi</p> <p>CoChair: Dr. Sanjay Kumar Mangla Assistant Professor, EDII, Ahmedabad</p> <p>Back to the Future: Trust Emergence, Within and Between Startup Teams, as a Driver of Entrepreneurial Action <i>Adarsh Kalia</i></p> <p>Cognitive Theories of Entrepreneurship <i>Suraj Kumar</i></p> <p>Financial System Structure and Rural Entrepreneurship in India <i>Surya Prakash Singh Badal</i></p> <p>Growth and Characterization of Metal Organic Framework and their Composites for Supercapacitor <i>Satnamkaur Suraj Singh Mattu</i></p> <p>Impact of Entrepreneurship Training Programme on Entrepreneurial Intention and Behaviour of People with Disabilities <i>Simran Sodhi</i></p> <p>Impact of Genetic Personality Characteristics of Individuals on their Entrepreneurial Growth: A Study on Indian Entrepreneurs <i>Raunak Gupta</i></p>	<p>Venue: Chintan III</p> <p>Chair: Prof. (Dr.) Ramakrishna Velamuri Dean & Professor of Entrepreneurship School of Management Mahindra University, Hyderabad</p> <p>CoChair: Dr. Baishali Mitra Assistant Professor, EDII, Ahmedabad</p> <p>A Study of Contribution towards Corporate Social Responsibility in Origin and Host Countries by Selected Multinational Corporations in the Caribbean, Europe and Asia <i>Sarab E. Mobabir</i></p> <p>Assessing the Impact of Applied Entrepreneurship Programs on Student Entrepreneurship in India <i>Dharmender Kumar Yadav</i></p> <p>Assessing the Livelihood Sustainability of Women Artisans Practicing Madhubani Painting: An Exploratory Study in Madhubani, Bihar <i>Neha Singh</i></p> <p>Critical Success Factors of Green Entrepreneurship: Evidences from Indian Manufacturing Industry <i>Sourav Mondal</i></p> <p>Dynamics of Funding Women Entrepreneurs: A Gendered Lens <i>Kashika Sud</i></p> <p>The Impact of Power Dynamics and Identity on the Role of a Woman in Family Firms <i>Ruchika Khetarpal</i></p>	<p>Venue: HP Lab</p> <p>Chair: Dr. Arunaditya Sahay Professor & Dean (Research) Birla Institute of Management Technology (BIMTECH) Greater Noida, Uttar Pradesh</p> <p>CoChair: Dr. Dinesh Jain Assistant Professor, EDII, Ahmedabad</p> <p>A Critical Study of the Implementation of the Start-up Policies as a Tool of Capacity Building with Special Reference to Bengaluru City <i>Jammani Komal</i></p> <p>Cost Competitiveness of National Waterway One of India <i>Rupesh Kumar</i></p> <p>Entrepreneurial Communities Of India: An Overview of Their Emergence And Sustained Growth Jay Bhojwani</p> <p>Essays on Social Entrepreneurship <i>Vineet Kanshik</i></p> <p>Internationalisation of SMEs in Select Developing Economies - Investigating the Role of Digitalization, Interpersonal Social Network and Sustainable Business Practices <i>Sukriti Pandey</i></p> <p>Navigating the Startup Life Cycle: Understanding the Impact of Adverse Selection in the Entrepreneurial Journey <i>Ashtosh Mishra</i></p> <p>Sustainable Entrepreneurial Intention: A Study among Undergraduate Fashion Students in South India <i>Pavol Sabadevan</i></p>	<p>Venue: Board Room</p> <p>Chair: Dr. Prashant Salwan Professor, Strategy and International Business, Indian Institute Management Indore</p> <p>CoChair: Dr. Prashant Saxena Assistant Professor, EDII, Ahmedabad</p> <p>Exploration of Factors Towards Sustainable Family Business <i>Nandini Varsbney</i></p> <p>Impact of Influencers towards Luxury Purchase Decision <i>Hemverna Dwivedi</i></p> <p>Love for Sport: Conceptualization, Measurement and Impact <i>Suresh Jha</i></p> <p>Role of Design Institutes' Skill Development Trainings in Entrepreneurial Intention: A Study Based on Kerala Kudumbasree Mission Apparel Projects and Beneficiaries <i>Mukthy S</i></p> <p>Role of Intermediaries in the Commercialization of Grassroots Innovation <i>Suman</i></p> <p>Role of Knowledge Management and Performance of Small and Medium Enterprises in India <i>Krishna Dixit</i></p>

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Role of Self-help Groups in Creating Sustainable Income for Women to Eradicate Poverty: A Study with Reference to Bishnupur Block & Municipality under Bankura District, West Bengal <i>Koushik Pal</i>	Social Value and Social Change: Antecedents and Characteristics of Social Entrepreneur <i>Anuja Sharma</i>		Way forward towards Business Agility for Start-up's Growth: Under the Lens of Sustainability <i>Kumar Anubhav</i>
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1700 hours to 1715 hours : **Concluding Session**