



# Entrepreneurship Development Institute of India Ahmedabad

## Fifteenth Biennial Conference on Entrepreneurship (February 22-24, 2023)

### Conference Schedule

#### 22<sup>nd</sup> February 2023 (Wednesday)

0900 hours to 1000 hours	:	Registration (Prekshagruh Lobby)
1000 hours to 1115 hours	:	Inauguration
Venue	-	Prekshagruh
Invocation	-	Ms. Dhruvi Patel, Student, PGDM-E, EDII
Lighting of the Ceremonial Lamp		
Welcome Address		

#### **Prof. (Dr.) Sunil Shukla**

Director General, EDII, Ahmedabad &

Conference Chair, 15<sup>th</sup> Biennial Conference on Entrepreneurship

Release of Conference Proceedings (Abstracts)

Addresses by

#### **Prof. (Dr.) Gabriel Dwomoh**

Pro-Vice Chancellor

Kumasi Technical University

Ghana

#### **Prof. (Dr.) Ajit K. Mohanty**

Emeritus Fellow, Utkal University & Former Professor

ICSSR National Fellow Chief Adviser, NMRC, Jawaharlal Nehru  
University

New Delhi

#### **Entrepreneurship Research Trends**

#### **Prof. (Dr.). Ramakrishna Velamuri**

Dean & Professor of Entrepreneurship

School of Management

Mahindra University, Hyderabad

15<sup>th</sup> Biennial Conference on Entrepreneurship

Keynote Address by the Chief Guest -

**Prof. (Dr.) Kavil Ramachandran**

Professor of Entrepreneurship (Practice)

Senior Advisor, Thomas Schmidheiny Centre for Family Enterprise;

Senior Fellow, Centre for Innovation and Entrepreneurship

Indian School of Business

Hyderabad

Telangana, India

Vote of Thanks -

**Dr. Amit Kumar Dwivedi**

Associate Professor & In-charge Department of Policy Advocacy,

Knowledge and Research, EDII, Ahmedabad

National Anthem

1115 hours to 1145 hours : Group Photo and Tea

1145 hours to 1400 hours :

**Vice Chancellors'/Directors' Conclave**

**Entrepreneurship Education in the Context of  
National Education Policy 2020**

**Moderator**

**Prof. (Dr.) Sudhir K Jain**

Former Vice Chancellor, SMVD University, Katra (J&K)  
Adjunct Professor & Former HoD  
Department of Management Studies  
Indian Institute of Technology Delhi  
New Delhi

**Panelists**

**Prof. (Dr.) Sabita Acharya**

Vice Chancellor  
Utkal University  
Bhubaneswar, Odisha

**Prof. (Dr.) Arka Kumar Das Mohapatra**

Vice-Chancellor  
Odisha State Open University (OSOU)  
Sambalpur, Odisha

**Prof. (Dr.) S. Shanthakumar**

Director  
Gujarat National Law University  
Gandhinagar, Gujarat

**Prof. (Dr.) Anup K Singh**

Director General  
Nirma University  
Ahmedabad, Gujarat

**Prof. (Dr.) Vijay Kumar Srivastava**

Vice-Chancellor  
The M. S. University of Baroda  
Vadodara, Gujarat

**Prof. (Dr.) Shiv K. Tripathi**

Vice-Chancellor  
Atmiya University  
Rajkot, Gujarat

**Prof. (Dr.) Neharika Vohra**

Former Vice Chancellor, Delhi Skill and Entrepreneurship University  
Professor, Organisational Behaviour  
Indian Institute of Management  
Ahmedabad, Gujarat

1400 hours to 1500 hours :

Lunch

15<sup>th</sup> Biennial Conference on Entrepreneurship

1500 hours to 1645 hours : Concurrent Sessions

Concurrent Sessions		
Session I-A	Session I-B	Session I-C
<p><b>Theme: Entrepreneurship Theory, Corporate and Regional &amp; Entrepreneurship</b></p> <p><b>Venue: Manthan I</b>  <b>Chair: Dr. Deepak Pandit,</b>                      BML Munjal University, Haryana</p> <p><b>Co-Chair: Dr. Prashant Saxena,</b>                      EDII, Ahmedabad</p> <p><b>Rapporteur: Ms. Brinda Raycha,</b>                      EDII, Ahmedabad</p> <p><u>Entrepreneurship Theory</u></p> <p><b>Co-founder Selection: A Decision to Balance Choice-Source Determinants</b>  <i>Satyasiba Das</i></p> <p><b>Conceptional Relationship among Theories of Entrepreneurship and Caste Entrepreneurship: Literature Review</b>  <i>Seema Harshad Kadam &amp; Mahammadrafique Memon</i></p> <p><b>Exploring the Effect of Role Models on Effective Entrepreneurship: A Systematic Review</b>  <i>Deepak Bhatia, Pooja Nibalani &amp; Richa Audichya</i></p> <p><u>Corporate Entrepreneurship</u></p> <p><b>Bibliometric Analysis of Intrapreneurship: A Co-authorship and Co-Occurrence Approach: 1981-2021</b>  <i>Rajesh Kumar</i></p> <p><u>Regional &amp; International</u></p> <p><b>Influence of Demographical Factors of Migrant Entrepreneurs on their Embeddedness and Business Sustainability</b>  <i>Sreejith P M &amp; Sreejith S.</i></p> <p><b>Study of Regional Disparities Across the World in Entrepreneurial Activities Using GEM Data</b>  <i>Sukriti Pandey, Raunak Gupta, Surya Prakash Badal &amp; Sanjay Kumar Mangla</i></p>	<p><b>Theme: MSME Entrepreneurship</b></p> <p><b>Venue: Manthan II</b>  <b>Chair: Dr. Jaimin Vasa,</b>                      Vasa Pharmachem Pvt.Ltd.,                      Ahmedabad</p> <p><b>Co-Chair: Dr. Rajeev Sharma,</b>                      EDII, Ahmedabad</p> <p><b>Rapporteur: Ms. Sheetal Sharma,</b>                      EDII, Ahmedabad</p> <p><b>Barriers in Sustainable Manufacturing: A Multi-Stakeholder Case Study Analysis of the Indian Export Oriented Leather Goods MSME</b>  <i>Ashwini Kumar Tewary &amp; Niraj Kumar</i></p> <p><b>Business Model Innovation as a Survival Strategy</b>  <i>Tejil Thoms, Bobby Simon &amp; Nandana Rajan</i></p> <p><b>Does a Growth Mindset Employee Lead to a More Productive MSME Unit?</b>  <i>Girishchandran C Pillai</i></p> <p><b>Does Access to Finance Influence MSMEs Performance? Evidence from Developing Countries</b>  <i>Akhilesh K. Sharma, Durairaj Kumarasamy &amp; Prakash Singh</i></p> <p><b>Going Digital? Why Social Media Marketing Remains a Far Fetched Dream for Malawian MSMEs?</b>  <i>Compstone Clifford Makayiko Soko</i></p> <p><b>Information and Communication Technology Adoption as a Strategic Tool for MSMEs Competitiveness and Sustainability</b>  <i>Lekshmi Krishna S &amp; Nizar Hussain M</i></p> <p><b>The Network Structure of Cooperatives as a Resilience Factor in the Post-COVID Era</b>  <i>Dietmar Roessl &amp; Martina Pieperhoff</i></p>	<p><b>Theme: Entrepreneurship Education and Capacity Building – Startups, Incubators &amp; Accelerators</b></p> <p><b>Venue: Vimarsh II</b>  <b>Chair: Shri. Hiranmay Mahanta,</b>                      i-Hub, Ahmedabad</p> <p><b>Co-Chair: Ms. Neha Sharma,</b>                      CrAdLE, Ahmedabad</p> <p><b>Rapporteur: Ms. Ruchika Khetarpal,</b>                      EDII, Ahmedabad</p> <p><b>An Investigation of The Business Incubation Ecosystem of Botswana and India/Gujarat state</b>  <i>Lovny Moriah-Otimile, Mpho Leboane &amp; Thalefang Rasedibo</i></p> <p><b>Entrepreneurial Freedom to Work and Quality Listening of Founders: Role of Learning Goal Orientation in Start-up Firms</b>  <i>Ashneet Kaur</i></p> <p><b>Impact of Incubation or Lack of it on MSMEs In Zimbabwe</b>  <i>Sarah Tembedza &amp; Gratitude Charis</i></p> <p><b>Open Innovation Strategies: Incubators in Action</b>  <i>Zornitsa Yordanova, Gratitude Charis &amp; Patrick Acheampong</i></p> <p><b>Scrutiny of the Key Constraints and Opportunities for Startups' Growth: A Case of Bhutan</b>  <i>Amrit Sharma &amp; Dhanapati Sharma</i></p> <p><b>Unpacking Opportunities &amp; Challenges for Institution Based Incubation Hubs in Zimbabwe under Education 5.0</b>  <i>Gratitude Charis &amp; Sarah Tembedza</i></p>

1645 hours to 1700 hours : Tea Break

15<sup>th</sup> Biennial Conference on Entrepreneurship

- 1700 hours to 1730 hours : **Presentation by Platinum Sponsor**  
**BML Munjal University**  
Kapriwas, Haryana
- 1800 hours : City Visit
- 2030 hours : Dinner at EDII Campus

**23<sup>rd</sup> February 2023 (Thursday)**

0900 hours to 1100 hours :

Concurrent Sessions		
Session II-A	Session II-B	Session II-C
<b>Theme: Entrepreneurship Context - Agriculture &amp; Inclusive Entrepreneurship</b>	<b>Theme: Entrepreneurship Policy - I</b>	<b>Theme: Entrepreneurship Education and Capacity Building - I</b>
<b>Venue: Manthan I</b> <b>Chair: Dr. Sudhir K Jain,</b> Indian Institute of Technology, Delhi <b>Co-Chair: Dr. Dinesh Jain,</b> EDII, Ahmedabad <b>Rapporteur: Ms. Shruthi Surendran,</b> EDII, Ahmedabad <u>Agriculture Entrepreneurship</u> <b>Agriculture Entrepreneurship in Ivory Coast (Cote D'ivoire) and Future Perspectives with Incubation</b> <i>Epezagne Assamala Ingrid Ruth</i> <b>Candied Vegetables: Technology of their Preparation and Standard</b> <i>Shokirzhan Otakhanov, Utkirali Nishanov, Shukhratjon Atakhanov, Rasuljon Akramboev &amp; Abdullaev Nuriddin Khasanovich</i> <b>Entrepreneurial Journey of Valentia Farm Fresh Private Limited, Lucknow</b> <i>Rekha Khosla</i> <b>Factors Affecting the Satisfaction of Agricultural Products Suppliers at Hadabima Authority of Sri Lanka</b> <i>A.S. Rathnayake &amp; M.G.W.S. Kariyavasam</i> <b>Marketing Contests and Remedies for Agripreneurship in Karnataka: An Exploratory Study</b> <i>Sandeepa G &amp; Sarala K S</i> <b>Whole-Farm Model Analysis to Inform Advisory Systems Towards Sustainable Intensification of Smallholder Farms in the Indian Potato Sector</b> <i>Roshan Lotla Parepiah</i> <u>Inclusive Entrepreneurship</u> <b>Arts Entrepreneurship: A Consensus Framework of Economic, Social, &amp; Psychological Dissensus</b> <i>Vani Maitraya &amp; Adarsb Kalia</i> <b>Inclusive Entrepreneurship - Empowerment and Sustainability: The Role of Government Ecosystem in the Development of SC/ST Entrepreneurs in Kerala</b> <i>Rajeswari R Menon &amp; Tejil Thomas</i>	<b>Venue: Manthan II</b> <b>Chair: Dr. KBL Srivastava,</b> Indian Institute of Technology, Kharagpur <b>Co-Chair: Dr. Baishali Mitra,</b> EDII, Ahmedabad <b>Rapporteur: Dr. Keerti Prajapati,</b> EDII, Ahmedabad <b>Comparative Study Between Indian and Israeli Entrepreneurial Ecosystem</b> <i>Adit Jha &amp; Praveen Choudhry</i> <b>Creative Economy Model as an Inclusive Governance Policy for Business Development and Scalability in Nicaragua</b> <i>Daniel Mayrena Espinales</i> <b>Entrepreneurial Ecosystem: A Systematic Review of the Literature and Future Research Agenda</b> <i>Ashutosh Mishra &amp; Amit Kumar Dwivedi</i> <b>Entrepreneurship and Unemployment: Insights from Existing Literature</b> <i>Ramnak Gupta &amp; Sukriti Pandey</i> <b>Entrepreneurship in Nigeria Construction Industry: Opportunities and Challenges</b> <i>Adebakin I.H, Kotun M. O. &amp; Adebakin E. T.</i> <b>Entrepreneurship, Governance and Economic Growth</b> <i>Amaan Ullah, Mobd Yasir Arafat, Imran Saleem, Nawab Ali Khan &amp; Abukasim Idrisi</i> <b>I Am My Own Boss: Do I have Quality of Work-life?</b> <i>Deepika Dixit</i>	<b>Venue: Vimarsh II</b> <b>Chair: Dr. Satya Ranjan Acharya,</b> EDII, Ahmedabad <b>Co-Chair: Dr. Subrata Biswal,</b> EDII, Ahmedabad <b>Rapporteur: Ms. Nandini Varshney,</b> EDII, Ahmedabad <b>A Systematic Review of Education on Entrepreneurship and Digital Skills Through University System</b> <i>Rosy Dball &amp; Punit Moris Ekka</i> <b>Assessing the Impact of Education and Experience on Development of Entrepreneurial Competencies of Successful Industrial Entrepreneurs of Jammu and Kashmir, India</b> <i>Arsbad Nabi Wani</i> <b>Challenges in the Sustainability of Entrepreneurship Education in Schools: A Practitioner's Perspective</b> <i>Gokuladas V K</i> <b>Entrepreneurial Education and Employment Performance</b> <i>Prashant Saxena &amp; Rosy Dball</i> <b>Entrepreneurial Passion and Entrepreneurial Career Choice: A Study of Omani Undergraduate Students</b> <i>Anju Ravi</i> <b>Entrepreneurship Education and Competency Development: A Bibliometric Review</b> <i>Divya Sharma &amp; Chandan Kumar Saboo</i> <b>Stimulating Entrepreneurship Education in HEIs: A Qualitative Study</b> <i>V Padmaja, B Yashaswini Murthy &amp; Megha B</i>

1100 hours to 1115 hours : Tea

1115 hours to 1315 hours :

Concurrent Sessions		
Session III-A	Session III-B	Session III-C
<p><b>Theme: Entrepreneurship Context – Digital and Technology Entrepreneurship</b></p>	<p><b>Theme: Entrepreneurship Policy – II</b></p>	<p><b>Theme: Entrepreneurship Education and Capacity Building - II</b></p>
<p><b>Venue: Manthan I</b>  <b>Chair: Shri. Shailesh Modi,</b>                      EDII, Ahmedabad</p> <p><b>Co-Chair: Shri. Kumar Aashish,</b>                      Jaipuria Institute of Management, Noida</p> <p><b>Rapporteur: Ms. Ruchika Khetarpal,</b> EDII, Ahmedabad</p> <p><u>Digital Entrepreneurship</u></p> <p><b>Digital Entrepreneurship in the 4th Industrial Revolution and Beyond</b>  <i>Andrisba Beharry-Ramraj</i></p> <p><b>Entrepreneurial Psychology behind Start-ups Transforming Service Domains by Conversational Artificial Intelligence (CAI) Post Pandemic</b>  <i>Deepak Singh, Balvinder Shukla &amp; Manoj Joshi</i></p> <p><b>E-Services as the Entrepreneurial Tool for Promoting Customer Satisfaction: A Qualitative Study</b>  <i>Aabru Gulzar &amp; Sumaira</i></p> <p><b>The Role of Agri-entrepreneurship in the Development of Sudanese Society: A Successful Ongoing Model</b>  <i>Rasha Abdelnaab Abdelkareem</i></p> <p><u>Technical Entrepreneurship</u></p> <p><b>Armenian Cucumber Canning Technology</b>  <i>Ulugbek Muminov, Shukbratjon Atakhanov, Latifjon Mamajanov, Dilshod Rakhmonov &amp; Nuriddin Mirabdullaev</i></p> <p><b>Halim Ritual Dish Technology</b>  <i>Gulbahor Rakhimova, Atakhanov Shukbratjon Nuriddinovich, Latifjon Mamajanov, Yulduz Tukhtaboeva &amp; Buronova Dilnoza Salmonzhanovna</i></p> <p><b>Medical and Prophylactic Drinks Based on Marigold Flowers</b>  <i>Nishanov Otkir Rakhmatullaevich, Mamajanov Latifjon &amp; Atakhanov Shukbratjon Nuriddinovich</i></p> <p><b>The Function of Automation Adjustment in Technological Processes and the Structure of Automatic Regulation System</b>  <i>Abdullaev Nuriddin Khasanovich</i></p>	<p><b>Venue: Manthan II</b>  <b>Chair: Dr. Amit Kumar Dwivedi,</b>                      EDII, Ahmedabad</p> <p><b>Co-Chair: Dr. Dietmar Roessl,</b>                      Vienna University of Economics and Business, Austria</p> <p><b>Rapporteur: Dr. Keerti Prajapati,</b>                      EDII, Ahmedabad</p> <p><b>Indian Gazelles in a VUCA World</b>  <i>Niharika Jaiswal, Manoj Joshi &amp; Ashok Kumar</i></p> <p><b>Need for Institutionalizing Entrepreneurship Development Activities at Local Self-Governemnts: A Modus Operandi for Integrating Local Economic Development</b>  <i>Sivan Ambattu</i></p> <p><b>Ownership, Control, Management and Succession Planning in Family Businesses: A Study on Pharmaceutical Companies in India</b>  <i>Anil Kumar Angrish, Vikas Daryal &amp; Vikas Aggarwal</i></p> <p><b>Revitalisation of Bardoli Black Smithy &amp; Agri Tools Cluster: A Case Study on Importance of Need based Cluster Development Approach</b>  <i>Shruthi Surendran, Rajesh Gupta &amp; Piyush Sinha</i></p> <p><b>Social Impact of Entrepreneurial Growth in the Life of Scheduled Caste Entrepreneurs</b>  <i>Prakash Solanki</i></p> <p><b>Study on Entrepreneurial Attitude Among Engineering Students: Strategic Study with Reference to Start Up Ventures of Engineering Students in Kerala</b>  <i>Hari Sundar, Praveen Raj &amp; Adithya Menon</i></p> <p><b>Target Setting for an Entrepreneurships Development Programme</b>  <i>Rajesh Gupta, Nishit Patel &amp; Piyush Sinha</i></p>	<p><b>Venue: Vimarsh II</b>  <b>Chair: Dr. Satyasiba Das,</b>                      Indian Institute of Management Raipur</p> <p><b>Co-Chair: Dr. Sanjay Kumar Mangla,</b> EDII, Ahmedabad</p> <p><b>Rapporteur: Ms. Akanksha Gupta,</b>                      EDII, Ahmedabad</p> <p><b>Entrepreneurship Education and Entrepreneurial Intentions in India: Does Gender Really Play a Role?</b>  <i>Maheshkumar P. Josh, Deepak Pandit, Shalini Rahul Tewari &amp; Archana Choudhary</i></p> <p><b>Magnitude of Entrepreneurship Development Cells in B Schools</b>  <i>Madhura Wagh &amp; Syamala G</i></p> <p><b>Mapping the Entrepreneurship Education in Higher Education (2002-2022): A Bibliometric Review and Future Research Agenda</b>  <i>Kumar Anubhav, Amit Kumar Dwivedi &amp; Satya Ranjan Acharya</i></p> <p><b>Relevance of Entrepreneurship Education to Develop Entrepreneurial Skills Among the Students in Higher Education Institutions under Tumkur University</b>  <i>Girisha K R &amp; K S Sarala</i></p> <p><b>Role of Entrepreneurial Ecosystem Factors in Shaping the Entrepreneurial Intention Among Management Students in India</b>  <i>Deeksha Gupta &amp; Robit Kumar</i></p> <p><b>Start-up Ecosystem Through the Lens of Action Research</b>  <i>Krishna Dixit &amp; Satya Ranjan Acharya</i></p>

**23<sup>rd</sup> February 2023 (Thursday)**

1315 hours to 1415 hours : Lunch

1415 hours to 1600 hours :

Concurrent Sessions		
Session IV-A	Session IV-B	Session IV-C
<p><b>Theme: Entrepreneurship Context – Social Entrepreneurship</b></p> <p><b>Venue: Manthan I</b>  <b>Chair: Shri. Suketu Kumar,</b>                      ICICI Foundation for Inclusive Growth, Mumbai</p> <p><b>Co-Chair: Dr. Nisha Pandey,</b>                      Vivekanand Education Society Institute of Management, Mumbai</p> <p><b>Rapporteur: Ms. Brinda Raycha,</b>                      EDII, Ahmedabad</p> <p><b>Bibliometric Analysis to Understand the Role of Innovation on the Sustainability of Social Entrepreneurship</b>  <i>Anuja Sharma, Kumar Anubhav &amp; Dinesh Jain</i></p> <p><b>Deep Mining Social Entrepreneurship Research: A Machine Learning Approach</b>  <i>Vineet Kaushtik, Shobha Tewari &amp; Manisankar Datta</i></p> <p><b>Institutional Voids and Social Organizations in India</b>  <i>Priya</i></p> <p><b>Mapping Inclusive Entrepreneurship: A Bibliometric Analysis</b>  <i>Abhishek Kumar, Sourav Mondal &amp; Saumya Singh</i></p> <p><b>Organizational Form Choices by Social Entrepreneurs</b>  <i>Priya</i></p> <p><b>Transformative Entrepreneurship in Subsistent Environment through Creation of Value, Intent, and Social Capital</b>  <i>Goutam Saini &amp; Alka Sharma</i></p>	<p><b>Theme: Entrepreneurship Policy – III &amp; Entrepreneurship Theory</b></p> <p><b>Venue: Manthan II</b>  <b>Chair: Shri. S B Dangayach,</b>                      Innovative Thought Forum, Ahmedabad</p> <p><b>Co-Chair: Dr. Pankaj Bharti,</b>                      EDII, Ahmedabad</p> <p><b>Rapporteur: Ms. Vidhy Shethna,</b>                      EDII, Ahmedabad</p> <p><b>The Ecosystem Factors Influencing Start-ups in Smaller Cities of India: A Multiple Case Study</b>  <i>Kumar Mukul, Monoo John, Amit N Angadi &amp; Jayadatta S</i></p> <p><b>The Entrepreneurial Team: A Metanalytic Review, Framework, Problematization and Future Research Agenda</b>  <i>Satyasiba Das</i></p> <p><b>The Network Paradox in Entrepreneurship: Towards an Integration</b>  <i>Sumit Kumar Jaiswal</i></p> <p><b>The Role of Cluster Entrepreneurship in the Development of Competitiveness of the Economy</b>  <i>Vakil Azimov</i></p> <p><b>What do Entrepreneurs with Disability Want? Understanding their Needs for Training Programmes</b>  <i>Simran Sodhi &amp; Amit K Dwivedi</i></p> <p><b>Entrepreneurship Theory</b></p> <p><b>A Cognitive Approach towards Understanding Entrepreneurial Intentions through Self-Efficacy and Gender</b>  <i>Rejaksbi Ghosh &amp; Rasananda Panda</i></p> <p><b>Attitudes Towards Competition in Venture Creation Process</b>  <i>Sushil Kumar &amp; Satyasiba Das</i></p>	<p><b>Theme: Entrepreneurship Education and Capacity Building - III</b></p> <p><b>Venue: Vimarsh II</b>  <b>Chair: Dr. Saswata Narayan Biswas,</b>                      IRMA, Anand</p> <p><b>Co-Chair: Dr. B Yashaswini Murthy,</b>                      Ramaiah Institute of Mgmt., Bengaluru</p> <p><b>Rapporteur: Ms. Akanksha Gupta,</b>                      EDII, Ahmedabad</p> <p><b>An Empirical Investigation of Factors Affecting Awareness about Intellectual Property Rights (IPR): in the Context of Gujarat, India Trainers</b>  <i>Nandini Varshney &amp; Satya Ranjan Acharya</i></p> <p><b>Study of Entrepreneurial Orientation of Faculty in Developing Entrepreneurial Mind-Set of Students in Higher Education Institutions</b>  <i>Vinod Kr Sharma &amp; Rohit Kushwaha</i></p> <p><b>The Case of Entrepreneur Level Next Program: Entrepreneurship Education in Digital Era, Unraveling the Pedagogical Changes</b>  <i>Sheetal Sharma &amp; Raman Gujral</i></p> <p><b>The Impact of Entrepreneurial Capacity Building Program on Entrepreneurial Intentions &amp; Entrepreneurial Behaviour of Students: With the Moderating Role of Entrepreneurial Mindset</b>  <i>Ruchika Khetarpal, Anuja Sharma, Nandini Varshney, Ashutosh Mishra &amp; Kumar Anubhav</i></p> <p><b>Towards a Universal Curriculum for Entrepreneurial Education Based on Intrinsic Learning Motivations</b>  <i>Varghese Panthalookaran</i></p> <p><b>Understanding the Impact of Entrepreneurial Education in Developing Entrepreneurial Intention Among Students</b>  <i>Kanta Goklani &amp; Mahendra Kachariya</i></p> <p><b>Youth Entrepreneurship Education: As a Core Subject in School Curriculum</b>  <i>Sanjana Singh &amp; Ashish Kumar Singh</i></p>



15<sup>th</sup> Biennial Conference on Entrepreneurship

1600 hours to 1700 hours :

**Invited Talk-II**

**Dr. Arun Kumar G**

Professor

Department of Management Studies

Indian Institute of Technology Madras

Chennai

**Chair :**

**Prof. (Dr.) Sudhir K Jain**

Former Vice Chancellor, SMVD University, Katra (J&K)

Adjunct Professor & Former HoD

Department of Management Studies

Indian Institute of Technology Delhi

New Delhi

1700 hours to 1715 hours :

Tea Break

1715 hours to 1800 hours :

**Presentation on GEM India Report**

1930 hours :

Dinner at EDII Main Lawns

**24<sup>th</sup> February 2023 (Friday)**

0900 hours to 1100 hours :

Concurrent Sessions		
Session V-A	Session V-B	Session V-C
<p><b>Theme: Entrepreneurship Context – Green &amp; Tourism</b></p>	<p><b>Theme: Manifestations of Entrepreneurship - Women's Entrepreneurship: Context &amp; Finance - I</b></p>	<p><b>Theme: Manifestations of Entrepreneurship - Women's Entrepreneurship: Gender &amp; Empowerment - I</b></p>
<p><b>Venue: Manthan I</b>  <b>Chair: Prof. Joseph Yensu,</b>  Kumasi Technical University, Ghana</p> <p><b>Co-Chair: Dr. Rajesh Gupta,</b>  EDII, Ahmedabad</p> <p><b>Rapporteur: Ms. Anuja Sharma,</b>  EDII, Ahmedabad</p> <p><u>Green Entrepreneurship</u></p> <p><b>Critical Success Factors of Green Entrepreneurship: Evidences from Indian Manufacturing Industry</b>  <i>Sourav Mondal, Abhishek Kumar, Himanshu Gupta &amp; Saumya Singh</i></p> <p><b>Rethinking the Link Towards Green Entrepreneurship: Evidence from Luxury Brands</b>  <i>Hemverna Dnivedi &amp; Robit Kushwaha</i></p> <p><b>Robust Players: Micro-Tourism and Tiny Sector Entrepreneurs</b>  <i>Amit M. Bhattacharya</i></p> <p><u>Tourism Entrepreneurship</u></p> <p><b>Business Model Analysis of Homestays: A Study in Himachal Pradesh</b>  <i>Akshat Sirohi &amp; Puran Singh</i></p> <p><b>Motivating Factors for Homestay Business: A Case Study of Tourism Entrepreneurs in Kerala</b>  <i>Jinu Mathew &amp; Tejil Thomas</i></p>	<p><b>Venue: Manthan II</b>  <b>Chair: Dr. Hitesh Shukla,</b>  Saurashtra University, Rajkot</p> <p><b>Co-Chair: Dr. D M Parikh,</b>  EDII, Ahmedabad</p> <p><b>Rapporteur: Ms. Vidhy Shethna,</b>  EDII, Ahmedabad</p> <p><b>An Endeavor to Reimagine Fear of Failure for Rural Women Entrepreneurs in India</b>  <i>Baishali Mitra, Rajesh Gupta, Shruthi Surendran &amp; Ruchika Khetrapal</i></p> <p><b>Digital Competencies of Women: Pathway to a Successful Entrepreneurial Venture</b>  <i>Ity Sahu &amp; Anil Kumar Kashyap</i></p> <p><b>Factors influencing Women Entrepreneurship in Rural Gujarat: An Exploratory Study</b>  <i>Jay Merja &amp; Harmeet Kaur Dawar</i></p> <p><b>From Margin to Mainstream: A Case Study of Women Social Entrepreneurs of India</b>  <i>Jayashree Ambwadikar</i></p> <p><b>Impact of Atmanirbhar-Bharat Schemes on Women Led, Digitally Enabled Entrepreneurship Businesses: An Exploratory Study</b>  <i>Kamnal Anil</i></p> <p><b>Role of Women Entrepreneurship in Bihar and Participatory Development: An Analytical Study</b>  <i>Anshu Sinha</i></p> <p><b>The Effect of Covid-19 Pandemic on the Women-led Enterprises in Uganda</b>  <i>Harriet Nansukusa</i></p>	<p><b>Venue: Vimarsh II</b>  <b>Chair: Dr. Arun Kumar G,</b>  IIT Madras, Chennai</p> <p><b>Co-Chair: Dr. Prakash Solanki,</b>  EDII, Ahmedabad</p> <p><b>Rapporteur: Ms. Nandini Varshney,</b>  EDII, Ahmedabad</p> <p><u>Gender</u></p> <p><b>Doing Gender at Home to Undo Gender at Work: Work Life Balance Strategies of Indian Women Entrepreneurs</b>  <i>Nazja Memon, Apurva Sanaria, Rajeswari Banerjee, Prasha Saggi &amp; Akshita Sharma</i></p> <p><b>Gender Dimension in Entrepreneurship: Evidence from Indian Unincorporated Non-Farm Sector</b>  <i>Shruti Shuvam &amp; Pratap C. Mohanty</i></p> <p><b>Literature Review of Emotional Intelligence and Women Entrepreneurial Orientation</b>  <i>Payal Singh &amp; Preeti Malhotra</i></p> <p><b>What Does Data Tell about Women's Economic Participation? Deconstructing Women Data</b>  <i>Keerti Prajapati</i></p> <p><u>Empowerment</u></p> <p><b>Impact of COVID-19 Pandemic Challenges and Strategies Adopted by Women Entrepreneurs of the Madhubani Painting Cluster in Madhubani District, Bihar</b>  <i>Neha Singh, Sana Moid &amp; Naela Jamal Rashedi</i></p> <p><b>Know-where-to Know-what and Know-how: Promoting Entrepreneurial Skills Among Women Through Policy Intervention</b>  <i>Nisha Pandey, Raparla Venkata &amp; Madhura Gudise</i></p>

15<sup>th</sup> Biennial Conference on Entrepreneurship

1100 hours - 1115 hours : Tea Break

1115 hours - 1315 hours :

Concurrent Sessions		
Session VI-A	Session VI-B	Session VI-C
Theme: Functional Areas of Entrepreneurship	Theme: Manifestations of Entrepreneurship - Women's Entrepreneurship: Context & Finance - II	Theme: Manifestations of Entrepreneurship - Women's Entrepreneurship: Empowerment - II
<p><b>Venue: Manthan I</b>  <b>Chair: Shri S.B. Sareen,</b>  EDII, Ahmedabad</p> <p><b>Co-Chair: Dr. Sushil Kumar</b>  IIM, Visakhapatnam</p> <p><b>Rapporteur: Ms. Anuja Sharma,</b>  EDII, Ahmedabad</p> <p><b>Aspiring Makers: Making a Living Without Hurting the Planet</b>  <i>Mukthly Sumangala &amp; Chindu Treasa Benny</i></p> <p><b>Determinants of Formal Credit Access by Rural Youth in Misrak Badawacho Woreda, Hadiya Zone, South Regional State of Ethiopia</b>  <i>Temesgen Desta, Erick Ndemo &amp; Fekadu Beyene</i></p> <p><b>Examining the Conundrum of Financial Technology Start-up Clusters in India</b>  <i>Ramakerishnan R &amp; K.S. Hari</i></p> <p><b>Impact of Social Media Metrics on Fundraising: An Empirical Study on Indian Fashion Startups</b>  <i>Muskan Misra, Renuka Patil, Jayati Thakkar, Kaja Bantha Navas Raja Mohamed &amp; Anabat Kaur Wadhera</i></p> <p><b>Supply Chain Drivers and Performance: Role of Supply Chain Capabilities for Improved Strategy-Making</b>  <i>Raghvendra Kumar Singh &amp; Harish Babu S.</i></p> <p><b>Understanding Circular Entrepreneurship through Circular Value Creation: An Exploratory Analysis Using a Case Study in India</b>  <i>Subhalaxmi Mohapatra &amp; Subhadip Roy</i></p>	<p><b>Venue: Manthan II</b>  <b>Chair: Dr. Rasananda Panda,</b>  MICA, Ahmedabad</p> <p><b>Co-Chair: Dr. Akhilesh K Sharma</b>  Institute for Studies in Industrial Development, Delhi</p> <p><b>Rapporteur: Ms. Shruthi Surendran,</b> EDII, Ahmedabad</p> <p><u>Context</u></p> <p><b>The Role of Women in Indian Family Business</b>  <i>Ruchika Khetarpal &amp; Baishali Mitra</i></p> <p><b>Women-led Business and Challenges to Their Scalability A Study of Andhra Pradesh</b>  <i>Sushil Kumar, Srinivas Josyula, Manubar Swaroopa &amp; Bhavana Komma</i></p> <p><u>Finance</u></p> <p><b>Channelizing Women Entrepreneurship Through SHG-FPC Linkage: A Case Study of WEWE FPC in Marathwada, India</b>  <i>Aparna Saraf</i></p> <p><b>Investor's Bias in Venture Funding towards Women Entrepreneurs - A Qualitative Narrative Enquiry using LIWC</b>  <i>Kashika Sud &amp; Neharika Vohra</i></p> <p><b>Role of Self-Help Groups in Creating Sustainable Income for Women to Eradicate Poverty: A Study with Reference to Bishnupur Block &amp; Municipality Under Bankura District, West Bengal</b>  <i>Koushik Pal</i></p> <p><b>Strategic Study on Problems Faced by Women Entrepreneurs in Kerala: A Study with Special Reference to Women Entrepreneurs in Thiruvananthapuram District</b>  <i>Hari Sundar &amp; Pravin Raj</i></p>	<p><b>Venue: Vimarsh II</b>  <b>Chair: Dr. Gurpreet Bal,</b>  Guru Nanak Dev University, Amritsar</p> <p><b>Co-Chair: Dr. Subhalaxmi Mohapatra,</b>  Anant University, Ahmedabad</p> <p><b>Rapporteur: Ms. Sheetal Sharma,</b>  EDII, Ahmedabad</p> <p><b>Measuring the Growth of Women Entrepreneurs with Special Reference to One Opting for Government Support</b>  <i>Deepali M. Gala &amp; Bhaskar V. Patil</i></p> <p><b>Promoting Women's Entrepreneurship and Empowerment for Inclusive Growth: A Case Study of Rural Women Entrepreneurs in Madhya Pradesh</b>  <i>Madhu Sharan, Priyanka Dale &amp; Ankit Khare</i></p> <p><b>To Examine the Role of Women Leadership in Education: A Scenario in Higher Secondary School (Victorious Kidss Educares, an IB world school) Pune. Maharashtra</b>  <i>Moti Kumari Jha</i></p> <p><b>Women Entrepreneurship and Empowerment: A Case Study in Guntur District of Andhra Pradesh</b>  <i>C Vinod Kumar</i></p> <p><b>Women Entrepreneurship Expansion and its Recent Inclinations of Investigation: A Bibliometric Analysis</b>  <i>Durgapada Banerjee &amp; Mrinalini Pandey</i></p> <p><b>Women Intrapreneur Models Innovation Solutions for Building Self-Reliance in Crisis</b>  <i>Anuja Sehgal &amp; Neelam Saxena</i></p>

## 15<sup>th</sup> Biennial Conference on Entrepreneurship

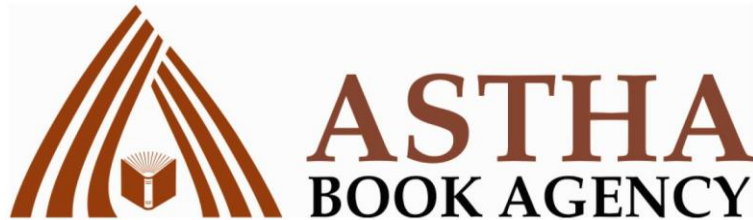
1315 hours – 1415 hours	:	Lunch
1415 hours to 1515 hours	:	<b>Valedictory Session</b> Opening Remarks Conference Report Address by the Conference Chair Announcement of Best Paper Awards Vote of Thanks
1515 hours to 1530 hours	:	High Tea

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