Entrepreneurship Development Institute of India (EDII) has been organizing ‘Biennial Conferences on Entrepreneurship’ since 1994. The Biennial Conferences continue to provide a forum for researchers, educationists and practitioners to share their research findings and experience in entrepreneurship development. Deliberations on issues of contemporary relevance and interest have opened up new avenues to spearhead entrepreneurship at a much broader scale. The Conferences are organized under the aegis of the Centre for Research in Entrepreneurship Education and Development (CREED) setup by EDII. EDII has organized fourteen Biennial Conferences during 1994-2021, the details of these biennial conferences can be browsed at https://conference.ediindia.org/

Highlights of Fourteen Biennial Conferences:
- Total No. of Papers Presented – 1175
- No. of Research Scholars Participated – 250
- No. of Countries Participated – 37

In keeping with fourteen biennial conferences over the past 28 years, the Fifteenth Biennial Conference on Entrepreneurship continues to be an established forum for researchers, educators and practitioners to share their ideas and research results with other researchers and thinkers in the field, exchange feedback and hone their own research pursuits.

Programme Structure
- Doctoral Colloquium
- Inaugural Function
- Technical Sessions
- Poster Presentations
- Invited Addresses
- Panel Discussions and Open House Sessions
- Valedictory Function
- Workshop on Thematic Areas

Conference Themes and Focus Areas
Perspectives and conceptually grounded papers and reports that bear upon and enfold the field of entrepreneurship theory and practice are welcome. Some indicative themes are:

Entrepreneurship Theory
- Cognitive Theories of Entrepreneurship.
- Family Business Entrepreneurship Theories.
- Social Entrepreneurship Theories.
- Entrepreneurial Intention, Motivation and Behaviour.
- Theories on Innovation, Leadership
- Entrepreneurial Team

Entrepreneurship Policy
- Entrepreneurship Policy and Governance
- Start-Up & Innovation Policy
- Entrepreneurship Ecosystems
- Entrepreneurship Support Systems
- Government’s Initiatives on Entrepreneurship Development
- Entrepreneurship Policy for Disadvantaged Sections
<table>
<thead>
<tr>
<th>Entrepreneurship Education &amp; Capacity Building</th>
<th>Functional Areas of Entrepreneurship</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Entrepreneurship Education</td>
<td>• Entrepreneurship Finance</td>
</tr>
<tr>
<td>• Entrepreneurship: Teaching Learning Process</td>
<td>• Entrepreneurial Marketing</td>
</tr>
<tr>
<td>• Innovative Pedagogy in Entrepreneurship</td>
<td>• Internationalising Entrepreneurial Ventures</td>
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<tr>
<td>Education and Capacity Building</td>
<td>• Value Proposition and Business Modelling</td>
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<tr>
<td>• Capacity Building for Entrepreneurship</td>
<td>• Managing and Growing Entrepreneurial Venture</td>
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<tr>
<td>Development</td>
<td>• Sustaining New and Existing Enterprises</td>
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<tr>
<td>• Startups, Incubators and Accelerators</td>
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<table>
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<tr>
<th>Manifestations of Entrepreneurship</th>
<th>MSME Entrepreneurship</th>
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<tbody>
<tr>
<td>• Women's Entrepreneurship</td>
<td>• Cluster Entrepreneurship</td>
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<tr>
<td>• Corporate Entrepreneurship and Intrapreneurship</td>
<td>• MSME Competitiveness &amp; Growth</td>
</tr>
<tr>
<td>• Trans-generational Entrepreneurship (Family Business)</td>
<td>• Business Development Services in MSMEs</td>
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<tr>
<td>• Trans-Indian Entrepreneurship</td>
<td>• MSME Internationalization</td>
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<td>• Regional and International Entrepreneurship</td>
<td>• Digital MSMEs and Technological Upgradation</td>
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<tr>
<td>• Development Sector Entrepreneurship</td>
<td>• Globalizing MSMEs</td>
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<td>• Social Entrepreneurship</td>
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<tr>
<th>Entrepreneurship Context</th>
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<tr>
<td>• Biotechnology Entrepreneurship</td>
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<td>• Agriculture Entrepreneurship</td>
<td>• Tourism Entrepreneurship</td>
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<td>• Technology Entrepreneurship</td>
<td>• Inclusive Entrepreneurship</td>
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<tr>
<td>• Digitalization Entrepreneurship</td>
<td>• Traditional Healthcare &amp; Wellness Entrepreneurship</td>
</tr>
</tbody>
</table>
We also welcome contributions beyond the themes mentioned above. Please upload your contributions at: https://easychair.org/conferences/?conf=biuce2023 or send your contributions to: conference@ediindia.org

Publication

Abstracts of accepted papers will be published by a reputed publisher with ISBN.

Special Offers

- **Special Offer for Journal of Entrepreneurship (JoE) Subscription.**
  A discount of 20% on the subscription to the Journal of Entrepreneurship (JoE) shall be offered to the conference delegates. The subscription rates of the JoE are:

<table>
<thead>
<tr>
<th>Subscription Category</th>
<th>India</th>
<th>South Asia</th>
<th>International</th>
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<tr>
<td>Individual Subscription - Print Only</td>
<td>₹ 4,160.0</td>
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<td>₹ 3,328.0*</td>
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*Subscription rates after 20% discount which are subject to be revised.

- Conference delegates may be offered an opportunity for collaborative research work on Global Entrepreneurship Monitor (GEM) India data.

Best Paper Awards

03 Best Paper Awards shall be given based on the assessment of session chairs, out of which 01 shall be reserved for Ph.D./FPM scholars.

Sponsorship Opportunities

**Platinum – Rs. 1,00,000/- (One)**

1. Logo and name of the sponsor will be displayed prominently (2nd in the sequence) in all publicity materials of the Conference, including invitations and backdrop banners etc.
2. Liberty to insert promotional material in the Conference kit.
3. Host a content session of 30 minutes.
4. Exhibit products during the conference near the venue.
5. One Full Page Advertisement of the Platinum sponsor will appear in the Abstract Booklet.

Important Dates

- Submission of the full paper by **December 15, 2022.** [Full paper should not be more than 5000 words, typed double space, APA style of referencing, refer guidelines available on conference website].
- Decision on Acceptance of Full Papers will be made by **December 31, 2022.**
- Last Date for Registration by **January 16, 2023.**

Conference Fee

- **Registration Fee: Indian delegates:** ₹ 7,500/-
- **Registration Fee: Foreign delegates:** US$ 150/- (The fee includes conference kit, conference proceedings, lunch and tea/coffee & snacks for three days.)
- 100% Registration fee may be waived for Ph.D./FPM scholars, upon application not in employment, and not supported by their institutes/universities.
- For the on-campus twin sharing room (non-AC standard accommodation) & board, the charges for Indian authors/delegates is ₹ 1,500/- and US$ 100/- for international authors/delegates for three days will be charged separately.
- Authors/delegates who wish to occupy the accommodation pre- and post- conference days shall pay ₹ 1,000/- (Indian delegates) and US$ 50/- (International delegates) per day separately.
- Only participating delegates are provided accommodation. However non-participating guests accompanying the delegates including spouse shall pay ₹ 1,000/- (Indian guests) and US$ 50/- (International delegates) per day separately. [GST @ 18% will be charged extra as per Indian Government rules.]

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Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, setup in 1983, is an acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building. It is supported by IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd., the State Bank of India (SBI) and Government of Gujarat. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India. The Institute has also been ranked as No.1 under General (Non-Technical Category) by Atal Ranking of Institutions on Innovation Achievements (ARIIA)-2021, Ministry of Education, Govt. of India. To pursue its mission, EDII has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. EDII works closely with regulatory bodies, like CBSE, UGC & AICTE on curriculum development, teaching and training. The Institute also leads the India Chapter of Global Entrepreneurship Monitor (GEM), the largest annual study of entrepreneurial dynamics in the world. In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from several renowned agencies. EDII has also setup Entrepreneurship Development Centre at Cambodia, Lao PDR, Myanmar, Vietnam, Uzbekistan & Rwanda.

Centre for Research in Entrepreneurship Education and Development (CREED)

CREED was set up at the institute in 1997 to provide an identifiable thrust to the entrepreneurship development movement and act as a central link between theory and practice in the field. The Centre networks among researchers and institutions by encouraging inquiries into emergence and growth of entrepreneurship as a discipline. CREED promotes research activities, provides seed grant and academic support through short-term research fellowships and organizes lecture series by inviting eminent scholars. The Journal of Entrepreneurship, published under the auspices of CREED, has established itself as a reputed refereed journal in the field. The Centre supports biennial conferences on entrepreneurship providing a platform for researchers, academics, planners, and policy-makers to share their work, ideas, and concerns for entrepreneurship development.

About EDII

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Payment Details

Beneficiary Name : Entrepreneurship Development Institute of India
Bank Name : IDBI Bank Ltd.
Address of Bank : Super Mall - Infocity, Near GH-0 Circle, Gandhinagar, Gujarat - 382009, India
Account Type : Saving Bank Account
Account Number : 0132011021000
IFSC of Bank : IBKL0000260
Swift Code : IBKLINBB009

Gold – Rs. 75,000/- (Two)
1. Logo and name of the sponsor will be displayed prominently in all publicity material of the Conference including invitations, and backdrop banners etc.
2. Liberty to insert promotional material in the Conference kit.
3. Host a content session of 15 minutes.
4. Exhibit products during the conference near the venue.

Silver – Rs. 50,000/- (Four)
1. Logo and name of the sponsor will be displayed prominently in all publicity material of the Conference including invitations and backdrop banners etc.
2. Liberty to insert promotional material in the Conference kit.
3. Exhibit products during the three days near the conference venue.

Bronze – Rs. 25,000/- (Eight)
1. Logo and name of the sponsor will be displayed prominently in all publicity material of the Conference including invitations and backdrop banners etc.
2. Liberty to insert promotional material in the Conference kit.

Advertise Opportunities – Rs. 10,000/-
1. Book of Abstracts of 15th Biennial Conference shall contain the limited Advertisements of entrepreneurs. The tariff for one full page (b/w) advertisement is Rs. 10,000/-

NOTE:
• The conference organizers may at its absolute discretion accept or refuse the sponsorship or advertisement application.
• GST @ 18% on Sponsorship and Advertisement Fee on all categories will be charged extra as per Government of India rules.
The Land of Gujarat

Ahmedabad, the Heritage City: With its traditional yet modern flavour, Ahmedabad acknowledged as a World Heritage City by UNESCO, is a city that grows on you. The culture, vigour, and enthusiasm of the city are candidly reflected in the celebrations of Uttarayan, Navratri, Deepavali, etc. Located near the banks of the Sabarmati River, the city divulges its multifaceted strength by being one of India's most important economic and industrial hubs. The city of Ahmedabad is well connected by national and international flights, besides a wide network of rails and roads. The Statue of Unity: This is the world's tallest statue, with a height of 182 meters, and is constructed on a river island named Sadhu Bet, facing the Narmada Dam. Sasan Gir: Gir National Park is the only place outside Africa where a lion can be seen in its natural habitat. Gir is home to 40 species of mammals and 425 species of birds. Dwarka Somnath: The Dwarkadish temple is located in Dwarka city of Gujarat, India, which is one of the destinations of Char Dham, a Hindu pilgrimage circuit. The reverence and significance of the Somnath Temple, located along the coastline in Prabhas Patan, are equally renowned for spiritual tourism. Diu: Situated at the eastern end of Diu Island, the town of Diu, also known as a fishing town, is recognized for its fortress and old Portuguese cathedral.

EDII Governing Board
(as on 27th September, 2022)

Shri Rakesh Sharma
President-EDII & Managing Director and Chief Executive Officer IDBI Bank Limited, Mumbai

Shri K. Sampath Kumar
Chief General Manager (SME & Supply Chain Finance) State Bank of India, Mumbai

Nominee
Industries & Mines Department Government of Gujarat, Gandhinagar

Shri B. B. Swain, IAS
Secretary (MSME) Ministry of Micro, Small & Medium Enterprises Govt. of India, New Delhi

Dr. Sailendra Narain
Former Chairman & Managing Director Small Industries Development Bank of India (SIDBI), Mumbai

Dr. Achyuta Samanta
Former Chairman & Managing Director Small Industries Development Bank of India (SIDBI), Mumbai

Ms. Rajshree Paatil
Executive Director (Business Development) Surya Group, Chennai

Shri Anil Bhardwaj
Secretary General Federation of Indian Micro and Small & Medium Enterprises (FISME), New Delhi

Dr. Sunil Shukla
Director General Entrepreneurship Development Institute of India (EDI) Ahmedabad

Venue
Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India

Conference Chair
Dr. Sunil Shukla
Director General Entrepreneurship Development Institute of India, Ahmedabad, India

Organizing Committee
- Dr. Satya Ranjan Acharya
- Dr. Amit Kumar Dwivedi
- Dr. Sanjay Kumar Mangla
- Dr. Baishali Mitra
- Mr. Ganpathi Batthini

Registration Link
https://tinyurl.com/EDII-15th-Biennial-Conference