



Entrepreneurship Development Institute of India Ahmedabad

Thirteenth Biennial Conference on Entrepreneurship (February 20-22, 2019)

Conference Schedule

20th February 2019 (Wednesday)

- 0900 hours to 1015 hours : Registration (Prekshagruh Lobby)
- 1015 hours to 1145 hours : Inauguration
- Venue - Prekshagruh
- Invocation - Ms. Juhi Gandhi, Student, PGDM-BE, EDII
- Lighting of the Ceremonial Lamp
- Welcome Address - **Dr. Sunil Shukla**
Professor & Director, EDII, Ahmedabad
- Biennial Conferences in Perspective - **Dr. Sasi Misra**
Institute Professor, EDII, Ahmedabad
Conference Chair
- Release of Proceedings of the **Thirteenth Biennial Conference (Volume I & II)**. Bookwell Publication, 2019.
- Keynote Address
by the Chief Guest - **Padma Shri Dr. V G Patel**
Founder Director, EDII, Ahmedabad
- Vote of Thanks - **Mr. Ganapathi Batthini**
Conference Coordinator
- 1145 hours to 12:00 hours : Group Photo
- 1200 hours to 1230 hours : Welcome Reception

Thirteenth Biennial Conference on Entrepreneurship – Conference Schedule

20th February 2017 (Wednesday)

Joint Session, Venue: Manthan

1230 hours to 1330 hours : **Social Innovation Project Funded by EU under Erasmus Program**
by KIIT-TBI and Delegation from Israel, Portugal, Scotland, Croatia, Germany
and India

1330 hours to 1430 hours : **Lunch**

1430 hours to 1545 hours

Concurrent Sessions		
Session I-A	Session I-B	Session I-C
Entrepreneurship: Perspectives and Practices	Entrepreneurship Ecosystems	Entrepreneurship and Innovation
<p>Venue: Manthan Chair: Nisha Pandey, VESIM, Mumbai</p> <p><i>Invited Talk by Bjørn Willy Åmo, Øystein Jensen, Nord University Business School, Norway</i></p> <p>Are Dotcoms VUCA Ready with a Foresight? <i>Aseem Chauhan, Manoj Joshi, Ashok Kumar & Suhayl Abidi</i></p> <p>Entrepreneurial Service-Oriented Dimensions: Impact on Promoting the Level of Employees' Job Satisfaction and Organizational Citizenship Behavior: Case Study of Omid Entrepreneurship Fund in Iran, Tehran <i>Mitra Azarloo, Seyed Hessamodin Pourabbasi, Mahtab Eshghiaraghi & Asghar Noorollahzadeh</i></p> <p>French Touch in the Development of Entrepreneurship Research: A Review of French Research in the Development of Entrepreneurship <i>ADO Istifanous</i></p> <p>Start-up Culture and Skill Development Driving Force of the Jobless Economy to Lucrative New Enterprise Creation and Employment Generation in India <i>Satya Ranjan Acharya, Monika Dhochak & Ankita Jain</i></p>	<p>Venue: Vimarsh II Chair: Ganesh N Prabhu, IIM, Bangalore</p> <p>Educational Entrepreneurship: A New Dimension of Creating Entrepreneurial Ecosystem <i>Beauty Akter & Asif Iqbal</i></p> <p>Effectiveness of Entrepreneurship Development Programmes among S&T Graduates <i>R Krishnan</i></p> <p>Entrepreneurial Eco System in Autonomous Institutions <i>Krovi Raja Sekhar & T Sudhakar Johnson</i></p> <p>Fostering an Entrepreneurial Eco System in Academic Institution in India <i>Nirmal Kundu</i></p> <p>Research Essay on University Technology Transfer and its Linkages with Entrepreneurship <i>Vanshika Dubey</i></p> <p>The Relationship Between Psychological Capital and Entrepreneurial Success of Educational Institutions: The Mediating Role of Entrepreneurial Learning Intensity <i>V Murugaiah & Raghavendra Prasanna Kumar</i></p>	<p>Venue: Vimarsh IV Chair: S B Sareen, EDII, Ahmedabad</p> <p>Entrepreneurship, Innovation and Economic Development: A Systematic Review and Research Agenda <i>Sanchita Bansal, Isha Garg & Anshita Yadav</i></p> <p>Evolution of Self Service Technology in Retail: Opportunities for Researchers and Entrepreneurs <i>Saurabh Jain</i></p> <p>Innovation in Entrepreneurship: A Study of Small and Medium Enterprises in Kanpur <i>Nandita Verma</i></p> <p>Innovation: The Sculpting Facet for the Future of Indian Food Sector <i>Mirinal Kumar R S & Sapna Arora</i></p> <p>Is Hypertext the Right Organization Structure for Firms Using CVC? <i>Atma Prakash Ojha</i></p> <p>The Productivity of SMEs in Mexico and their Effect on Innovation, Using the Survey on Information Technologies and Communications, 2013 (ENTIC) <i>José G. Vargas-Hernández & Vania Y. López-Mayorga</i></p>

1545 hours to 1600 hours : **Tea Break**

20th February 2017 (Wednesday)

Joint Sessions, Venue: Manthan

- 1600 hours to 1700 hours** : **Dr. Elmar A Stuhler Memorial Lecture – 2019**
Entrepreneurial Mindsets for Reinventing Organizations
by Dr. S. Ramnarayan
Clinical Professor of Business, Indian School of Business, Hyderabad
- 1700 hours to 1800 hours** : Presentation on **Entrepreneurial Activity and Ecosystem in India during**
Past Five Years *by Sunil Shukla, Pankaj Bharti and Amit K Dwivedi*
(EDII, Ahmedabad)
- 1800 hours Onwards** : **City Visit**

Thirteenth Biennial Conference on Entrepreneurship – Conference Schedule

21st February 2019 (Thursday)

Joint Session, Venue: Manthan

0930 hours to 1030 hours : *Invited Talks*

SIIICE Project: Explanation on the Project and His Outcomes to This Day Focused on Innovation in Higher Education
by Ofra Walter, Tel Hai College, Israel

SIIICE Project: Promoting Social Innovations and Social Entrepreneurship in Higher Educational Institutions to Build Conscious Citizens of Tomorrow
by Surekha Routray, KIIT-TBI, Bhubaneswar

1030 hours to 11.45 hours :

Concurrent Sessions		
Session II-A	Session II-B	Session II-C
Entrepreneurship Education and Pedagogy – I	Entrepreneurship Policy - I	Entrepreneurial Intention, Motivation and Behaviour
<p>Venue: Manthan Chair: Satya Ranjan Acharya, EDII, Ahmedabad</p> <p><i>Invited Talk by Alexey Baboshin, Russian Association for Entrepreneurship Education, Russia</i> Behavioral Aspects of Entrepreneurship Education in Universities</p> <p>Entrepreneurship Education and Action Oriented Pedagogy: An Experimental Approach <i>Mukesh H V, Rajasekharan Pillai K & Jose Mamman</i></p> <p>Entrepreneurship Education and Career Choices: An Exploration <i>Archana Singh & Stuti Chakraborty</i></p> <p>Entrepreneurship Education in the Universities and Institutes of Entrepreneurship in India: A Case Study of the Select Universities and Institutes of North-East <i>Pranay Jyoti Goswami & Archita Paul</i></p> <p>Management Education in India: Establishing the Mainstream Role of Entrepreneurship Education <i>Deepak Pandit, Maheshkumar P Joshi & Ekta Singhal</i></p> <p>Pedagogy in Entrepreneurship: Traversing New Avenues of Teaching <i>S Krishna Soujanya</i></p> <p>Women Entrepreneurship Education: A Study of Literature <i>Kamini Pradhan</i></p>	<p>Venue: Vimarsh II Chair: Bjørn Willy Åmo, Nord University Business School, Norway</p> <p>A Framework for the Study of Entrepreneurial Ecosystem <i>Supriyo Das, Amit Kundu & Arabinda Bhattacharya</i></p> <p>Does Entrepreneurship Ecosystem have a Long-Term Relationship with Economic Growth in Selected Economies? A Statistical Investigation <i>Shah Nawaz Ashraf & Ajay Kumar Singh</i></p> <p>Investigation of Challenges Faced by Entrepreneurs While Scaling Up <i>Umesh Shrivastava</i></p> <p>Policy Impetus for Space Entrepreneurship <i>Jayanth Deshmukh</i></p> <p>Political Claims and Empirical Reality: Some Issues and Challenges (GEM India Reports) <i>Gurpreet Bal</i></p>	<p>Venue: Vimarsh IV Chair: Vijaya Sherry Chand, IIM Ahmedabad</p> <p>An Empirical Study on Women's Perspective of Women-Led Enterprises: With Special Reference of Maharashtra <i>Manish Bharthi & Nisha Pandey</i></p> <p>Drivers of Ecopreneurial Behaviour: Proposed Theoretical Framework for Training and Research <i>Deepa Guleria & Gurvinder Kaur</i></p> <p>Entrepreneurial Behaviour of Local Governments to Create New Enterprises - Drivers & Barriers: A Case Study of Andhra Pradesh <i>Sathya Vani Gandham</i></p> <p>Entrepreneurial Competencies: Antecedents and Outcomes <i>Arshad Nabi Wani & Khursheed Ahmad Butt</i></p> <p>Motives of Women Entrepreneurs <i>Dashora P, Khandalwal N, Jain S & Purohit S</i></p> <p>Women's Entrepreneurship: Is the Way of Managing Work-Life Balance with Employees <i>Prachita Patil & Yogesh Deshpande</i></p> <p>Youth Intentions on Career Choice on Entrepreneurship Education in Nigeria <i>Nathaniel C Ozigbo</i></p>

1145 hours to 1215 hours : **Tea Break**

Thirteenth Biennial Conference on Entrepreneurship – Conference Schedule

21st February 2019 (Thursday)

1215 hours to 1330 hours

Concurrent Sessions		
Session III-A	Session III-B	Session III-C
Entrepreneurship Education and Pedagogy – II	Entrepreneurship Policy - II	Entrepreneurial Leadership
<p>Venue: Manthan Chair: Satya Ranjan Acharya, EDII, Ahmedabad</p> <p>Elaboration of Radiation Entrepreneurship Education Model in Applied-Science Education through Fuzzy and Linear Method: Case Study of University of Jahad Applied Sciences in Markazi Province <i>Mahtab Eshghiaraghi, Mitra Azarloo, Asghar Noorollahzadeh & Seyed Hessamodin Pourabbasi</i></p> <p>I Dream to be.....? <i>Swapnil Pandey</i></p> <p>Role of Industry in Entrepreneurship Education: Implementation and Success Factors <i>K Palanikumar, G Shanmugasundar & B Latha</i></p> <p>Strategic Study on Innovational Edupreneurship: A conceptual Study on Indian Context <i>Hari Sundar G, Praveen Raj & Viji Vijayan</i></p> <p>The Role of Education in Emerging Start-up Ecosystem: Opportunities, Encouragement and Challenges in Entrepreneurial Journey in India <i>Manoj Sharma & Anupam Mitra</i></p> <p>Understanding Creativity and Innovation in Education: A Review <i>Shuchi Maitraya</i></p>	<p>Venue: Vimarsh II Chair: Bjørn Willy Åmo, Nord University Business School, Norway</p> <p>Role of Indian Bureaucracy in Promotion of Entrepreneurship Development in the Country <i>Hitendra Bargal, Ashish Sharma & Priyanka Chawla</i></p> <p>Social Impact Bonds as Tool to Finance Public Sector Reform <i>Aashir Suthar, Kisslay Anand, Aditya Kumar & Darshan Kumar</i></p> <p>Socioeconomic Status of Informal Sector Business Entrepreneurs in Bangladesh <i>Nazrul Islam, Cynthia Mahjabin, Abdullah Hill Nahian, Abir Shahriar, Adib Arman & Asma Sadia</i></p> <p>Strengthening of Agricultural Extension and Rural Development through Sustainable Entrepreneurship <i>Vijayan Gurumurthy Iyer</i></p> <p>The Process of Decision-Making of Foreign Direct Investment in Special Economic Areas <i>José G. Vargas-Hernández & Vania Y. López-Mayorga</i></p>	<p>Venue: Vimarsh IV Chair: Raj Shankar, Nord University Business School, Norway</p> <p>An Entrepreneurial Discovery - Emergence of PRP Group: A Case Study <i>Karanam Nagaraja Rao & Yamuna Sastry</i></p> <p>Entrepreneur Icons of Modern India: Their Role in Economic Transformation <i>Gh Hassan Thakur</i></p> <p>How Serendipitous is Serendipity? Understanding How Chance is Constructed in Entrepreneurial Narratives through Accounts of N. R. Narayana Murthy and Kishore Biyani <i>Kumud Bhansali</i></p> <p>Increasing Significance of Trust Building Mechanisms in Indian e-tailing Business: A Prelude <i>Atyam Basava Raju</i></p> <p>Polish, Indian and Chinese Ethos of Leadership: Comparative Study <i>Leszek Karczewski & Kaja Karczewska</i></p> <p>The Entrepreneurial Journey of Satyajit Bhatt: An Efficacious Pair of Peril and Potential <i>Pranav Desai, Maitri Bhatt</i></p>

1330 hours to 1430 hours

: Lunch

Thirteenth Biennial Conference on Entrepreneurship – Conference Schedule

21st February 2019 (Thursday)

1430 hours to 1545 hours

Concurrent Sessions		
Session IV-A	Session IV-B	Session IV-C
<p>Entrepreneurship in the MSME Sector - I</p> <p>Venue: Manthan Chair: Chandan Chatterjee, EDII, Ahmedabad</p> <p><i>Invited Talk by Jitesh J Thakkar, IIT Kharagpur</i> Zero Defect-Zero Effect: A Lean Green Assessment Tool for SMEs</p> <p>Barriers Faced by Entrepreneurs of Micro, Small and Medium Enterprises in Bihar <i>Bishwajeet Prakash & Jainendra Kumar Verma</i></p> <p>Challenges to Industry 4.0 Initiatives in SMEs: A Case Study of Automation and Robotics Manufacturing Industry <i>Nazneen Shaikh & Shabana Memon</i></p> <p>Developing and Testing an Index for Corporate Entrepreneurship <i>Gayatri Mishra & G R Chandrasekhar</i></p> <p>Effectiveness of People Management in Entrepreneurial Firms of Ahmedabad <i>Neha Sharma</i></p> <p>Measuring Organizational Performance sans Financial Data <i>Makhija Parshotam</i></p>	<p>Trans-Indian and Transgenerational Entrepreneurship</p> <p>Venue: Vimarsh II Chair: Amit Kumar Dwivedi, EDII, Ahmedabad</p> <p>A Study on the Contribution of Governance and Policies for Development of Trans-Indian Entrepreneurship <i>Sarika Yadav, Mullai Pandiyan & Jenifer P</i></p> <p>Gender Role Congruity in Family Businesses of India <i>Anjali Gokhru & Siddhartha Saxena</i></p> <p>How Could the Use of Ethnography, Participant Observation and Narrative Analysis Contribute to the Study and Understanding of Family Enterprises <i>Mario B Curatolo</i></p> <p>Opting Out of Entrepreneurship by the Second Generation in Entrepreneur Families <i>Ganesh N Prabhu</i></p> <p>Professional Leadership in Indian Family Business and Business Growth <i>Nirali Pandit & Satya Ranjan Acharya</i></p> <p>Sustainability Model of Transgenerational Entrepreneurship in India: A Case Study <i>Rajeshree Gokhale & Anagha Kale</i></p> <p>Transgenerational Entrepreneurship in Family Business: A Case of V-Guard <i>Subhendu Mishra</i></p>	<p>Startups, Incubators and Accelerators</p> <p>Venue: Vimarsh IV Chair: Mayank Patel, CrAdLE, Ahmedabad</p> <p>A Study of Enablers of Successful Entrepreneurs: A Journey from Start-up to Scale-up <i>Kanika & Sumita Srivastava</i></p> <p>Conceptualization and Characterization of the Startup Phase of Business Ventures <i>S Navaneetha Krishnan, L S Ganesh & C Rajendran</i></p> <p>Corporate Accelerators: A Brief Review and Research Agenda <i>Raj K Shankar</i></p> <p>Entrepreneurial Readiness from Startup to Scale-Up: An Empirical Study in Delhi/NCR <i>Rinku Sanjeev, Nidhi S Natrajan & Mitu G Matta</i></p> <p>Technology Business Incubation: Learnings from Global Experiences <i>Bhavisha P Sheth & S B Sareen</i></p> <p>The Role of Incubation Centres in Kerala's Startup Ecosystem <i>Jyotsna Thomas & Georgee K I</i></p> <p>Understanding Appropriate Teaching Pedagogies for Startup Entrepreneurship <i>Kumar Aashish, Amit Kumar Dwivedi & Leo-Paul Dana</i></p>

1545 hours to 1600 hours

: Tea Break

Thirteenth Biennial Conference on Entrepreneurship – Conference Schedule

21st February 2019 (Thursday)

Joint Sessions, Venue: Manthan

1600 hours to 1700 hours : Dr. Dwijendra Tripathi Memorial Lecture – 2019
Impact of Developments in Technology and Changing Landscape on Entrepreneurship Research & Practice: A Perspective
by Dr. Devanath Tirupati
Dean, Amrut Mody School of Management, Ahmedabad

1700hours to 1815 hours :

Concurrent Sessions		
Session V-A	Session V-B	Session V-C
Entrepreneurship in the MSME Sector – II	Entrepreneurial Finance	Entrepreneurial Marketing
<p>Venue: Manthan Chair: Chandan Chatterjee, EDII, Ahmedabad</p> <p>Role of Insurance in the Development of MSMEs in India <i>Abhijit Chakraborty & Ashim Kr Das</i></p> <p>SME Performance: A Systematic Literature Review and Research Agenda <i>Sumit Kumar & Zahoor Ahmad Paray</i></p> <p>Study of Extent of Usage of Business Intelligence (BI) Between Large Organizations & SMEs across Manufacturing & Service Sectors in Ahmedabad <i>P Ganesh</i></p> <p>Technology Parks in Punjab: A Step towards Encouraging Entrepreneurship <i>Gurpreet Kaur</i></p> <p>The Moderating Role of Entrepreneurial Orientation on the Relationship between Entrepreneurial Networks and Firm Productivity of Small Enterprises <i>Mandakini Das & Nivedita Goswami</i></p> <p>The Study of the Impact of Technology and Information Technology on Entrepreneurship in Organizations <i>Maryam Hatami & Ali Momen</i></p>	<p>Venue: Vimarsh II Chair: Rasanand Panda, MICA, Ahmedabad</p> <p>Achieving Sustainable Livelihood for Women Entrepreneurs through Microfinance <i>Nikita Sharma</i></p> <p>Crowdfunding: Future of Start-up Finance in India <i>Ansita Aggarwal</i></p> <p>Impact of Access to Finance on Women Entrepreneurs' Contributions to Self, Family, Society and Economy <i>Claret Mendonca</i></p> <p>Microfinance and Empowerment of Women: An Empirical Study on Self-Help Groups (SHGs) of Rural Areas of South Howrah <i>Dipayana Singha, Delawar Hussain & Amit Majumder</i></p> <p>Presentation of Investment "Assets" on Official Websites of Local Government Administration Units on the Polish-Czech Border: The Analysis Compares the Municipalities from the Counties of Nysa and Jesenik <i>Roman Śmietański & Wanda Musialik</i></p> <p>Role of Financial Institutions in the Development of Micro and Small Women Enterprises in India <i>Kalikant Mishra</i></p>	<p>Venue: Vimarsh IV Chair: P G Makhija, EDII, Ahmedabad</p> <p>Impact of a Platform Facilitating Sales through Direct Linkage for Micro-Entrepreneurs of North Karnataka <i>Siddharth Raj Lahri, Ahana Chatterjee & Soumya Pasumarthy</i></p> <p>Indian Premier League's (IPL) TV Advertisements: A Reaction Profile <i>Vivek Bhatt, Shriram Kadiya & Vishal Chocha</i></p> <p>Retail Business Transformation and Consumer Experience: An Experimental Perspective <i>Vishal Chocha & Vivek Bhatt</i></p> <p>Role of Marketing in Tribal Entrepreneurship: A Study <i>Analjyoti Basu & Shuvendu Dey</i></p> <p>Social Media Marketing for Growth of SMEs <i>Avani Agrawal & Kavita Saxena</i></p> <p>Transmission of MEMEs and its Role in Digital Marketing <i>Azhar Malbary, Brinda Ranpura, Dhruv Savani, Jaineer Jain, Jay Mundra & Juhi Upadhyay</i></p>

1900 hours onwards : Cultural Programme followed by Dinner hosted by Director at EDII Main Lawns

Thirteenth Biennial Conference on Entrepreneurship – Conference Schedule

22nd February 2019 (Friday)

0930 hours to 1045 hours

Concurrent Sessions		
Session VI-A	Session VI-B	Session VI-C
Women Entrepreneurship – I	Development Sector	Regional and International Entrepreneurship - I
<p>Venue: Manthan Chair: Kavita Saxena, EDII, Ahmedabad</p> <p>Challenges and Way Forward for Implementing Women Development Entrepreneurship Program <i>Prakash Sao & Sourav Naskar</i></p> <p>Factors Influencing Women Entrepreneurship in India <i>Mohd Yasir Arafat, Mohd Junaid Ahmad, Ahmed Musa Khan, Mohd Saeem Khan, Mohd Mohsin Khan & Amit Kumar Dwivedi</i></p> <p>Green Entrepreneurship and Women: Sustainable Growth in Emerging Economies <i>Shailja Dixit & Sana Moid</i></p> <p>Indian Women Entrepreneurs: Leveraging ICT for Business Growth <i>Amandeep Dhaliwal</i></p> <p>Most Neglected to Soared Higher: Journey of Women Entrepreneurs <i>Ankita Jain</i></p> <p>Role of Women in Entrepreneurship Development of India: A Special Reference to Start up India <i>Aditi V Aljapurkar, Arpita A Bidnurkar, Shubhangi S Jagtap & Satyajit Ingawale</i></p>	<p>Venue: Vimarsh II Chair: Bhaskar Jani, EDII, Ahmedabad</p> <p>A Study in Shifting Paradigms: Aid to Self Sustenance <i>Sanjukta Mukherjee & Sharmistha Banerjee</i></p> <p>Access to Learning through the Skill Development Approach: A Case Study of Karnali Group Panchayat <i>Julie Shah</i></p> <p>Building a Rural Entrepreneurship Eco-System <i>Rajesh Gupta, Akash Sahu, Piyush Kumar Sinha & Shashank Devra</i></p> <p>From the Village to the World: The PPES Way <i>Indrani Bhattacharjee, Nidhi Srivastava & Sheetal Malik</i></p> <p>NGO's Role in Rural Women Entrepreneurship Development: A Case Study <i>Vinod N Sambrani</i></p>	<p>Venue: Vimarsh IV Chair: Sanjay Pal, EDII, Ahmedabad</p> <p>Changing Trajectories of Developmental Policies in Northeast India and a Reality Check of Trans-Regional and Trans-National Entrepreneurial Activities <i>Anjan Chakrabarti, Rimu Chaudhuri</i></p> <p>Entrepreneurship Development in Indian Enterprises: A Comparative Study on Different Regions <i>G S Chinagi & H H Bharadi</i></p> <p>Pottery Entrepreneurship, An Age Old Glory in a Declining Stage: Ways to Revive <i>Sagarika Saha</i></p> <p>Regional Study of a Socio-Economic Cluster in Heritage Management <i>Esha R Shah</i></p> <p>Social Structure and Entrepreneurship: Welfare Consequences of Employment Choice in Rural and Urban India <i>Venkata Krishna Nadella</i></p>

1045 hours to 1100 hours

: Tea Break

Thirteenth Biennial Conference on Entrepreneurship – Conference Schedule

22nd February 2019 (Friday)

1100 hours to 1215 hours

Concurrent Sessions		
Session VII-A	Session VII-B	Session VII-C
Women Entrepreneurship – II	Social Entrepreneurship & Corporate Social Responsibility	Regional and International Entrepreneurship – II
<p>Venue: Manthan Chair: Kavita Saxena, EDII, Ahmedabad</p> <p>A Study on Ways of Empowering Women Entrepreneurship in Mota Isanpur <i>Smruti Vakil, Supan Maniar, Palav Shah & Kush Mehta</i></p> <p>An Analytical Study on the Role of Women Entrepreneurs in Rewa City, Madhya Pradesh, India <i>Sushma Tiwari & Richa Tiwari</i></p> <p>Capacity Building Modules for Women SHGs to Promote Entrepreneurship <i>Abhishek Pandey & Arya Panikkar</i></p> <p>Marketing Problem of Rural Women Entrepreneur: A Study of West Bengal <i>Durgapada Banerjee & Mrinalini Pandey</i></p> <p>Role of Woman Entrepreneur on Maintenance of Chawki Rearing Centre and its Impact on Sericulture Industry: A Case Study <i>G V Kalpana, Nagaraj & R K Mishra</i></p> <p>What Influences Women Entrepreneurial Performance in Meghalaya? <i>Ridameka Chyne & R A J Syngkon</i></p>	<p>Venue: Vimarsh II Chair: S S Modi, EDII, Ahmedabad</p> <p>Dynamics of Entrepreneurship Development among Scheduled Caste & Scheduled Tribe Candidates under Affirmative Action, with special reference to Pune District <i>Satyajit Kulkarni & Prakash Solanki</i></p> <p>Enterprise Development and Employability Enhancement: A Case Study on Corporate Social Responsibility Projects by Kohinoor Technical Institute, Mumbai <i>A A Attarwala & C S Balasubramaniam</i></p> <p>Female-led Social Enterprises and Rural Reconstruction in India: An Analysis through Socio-Economic Perspectives <i>Geetanjali Dutta</i></p> <p>Force Fostering Women Entrepreneur Ecosystem: A Case of Mann Deshi Mahila Sahakari Bank <i>Nitin Shankar & Sana Moid</i></p> <p>Integrated Impact Assessment of Women Empowerment Schemes for Creating Jobs: With Reference to STEP and E-HAAT <i>Nisha Pandey & Radnyi Godase</i></p> <p>Opportunities and Challenges in Social Marketing <i>Saurabh Kumar & Pranav Kumar</i></p> <p>Social Entrepreneurs Reforming Agriculture Sector: A Solution to Feed the World <i>Ramesh Kumar</i></p>	<p>Venue: Vimarsh IV Chair: Sanjay Pal, EDII, Ahmedabad</p> <p>A Study of South Indian Women Entrepreneurs in Pune City <i>Deepa Naidu & C N Rawal</i></p> <p>Exploring the Need and Value of Mentorship for Micro-Entrepreneurs in Northern Karnataka Region <i>Ahana Chatterjee, Soumya Pasumarthy & Siddharth Lahri</i></p> <p>Pottery Industry in Nandan Nagar Village of Tripura: A Case Study <i>Sukamal Deb</i></p> <p>Social Capital as a Driver of Entrepreneurship Behaviour among Low Income Population: A Study among Kudumbashree Micro Enterprises in Kerala <i>Sangeetha K Prathap</i></p> <p>Women Entrepreneurship and its Sustainability: A Study into Its Viability In Odisha <i>Sabat Kumar Digal & Sumitra Murmu</i></p>

Thirteenth Biennial Conference on Entrepreneurship – Conference Schedule

22nd February 2019 (Friday)

1215 hours to 1330 hours

Concurrent Sessions		
Session VIII-A	Session VIII-B	Session VIII-C
Tourism Entrepreneurship	Agripreneurship	Sectoral Entrepreneurship
<p>Venue: Manthan Chair: S B Dangayach, Sintex Industries Limited, Kalol</p> <p>A Study of Home Stay based Tourism Entrepreneurs in Darjeeling <i>Analjyoti Basu, Debasis Bhattacharya & Shuvendu Dey</i></p> <p>Enhancing Skills to Boost Entrepreneurship and Employment in the Tourism Sector: An EDII-TCGL Initiative <i>S B Sareen & Brijesh Dave</i></p> <p>Micro-Tourism Entrepreneurship in India <i>Amit Madhav Bhattacharya</i></p> <p>Paradigms of Heritage Tourism Entrepreneurship <i>Ritobrato Bhattacharyya</i></p> <p>Sustainable Tourism Entrepreneurship: Trends and Emerging Strategies in the Indian Hospitality Sector <i>Bindu Jacob Mathew</i></p> <p>Tourism and Artisan Entrepreneurship in India: An Understanding from the Literature <i>Zahoor Ahmad Paray, Sumit Kumar & Kulveer Kaur</i></p> <p>Yogapreneurship: Exploring the Career Opportunities in Yoga <i>Neeta Khandelwal, Simple Jain & Pragya Dashora</i></p>	<p>Venue: Vimarsh II Chair: J B Patel, EDII, Ahmedabad</p> <p>A Snapshot of Escalation of Economy through Government Initiatives for Agripreneurship in India <i>Uma Rani Purusothaman, K Murugan & S Praveen Kumar</i></p> <p>A Study on Growing Agribusiness MSME's in Western Zone of Tamilnadu <i>B Poongodi, Pavithraa M, Priyanka A & Praveen Kumar K</i></p> <p>Changing Labour Processes through Agripreneurship in Punjab <i>Gurhans Singh</i></p> <p>Drivers of Agricultural Entrepreneurship in Factor Driven Economies: A Study Based on GEM Data <i>Mohd Saeem Khan, Mohd Yasir Arafat, Ahmed Musa Khan, Amit Kumar Dviwedi, Imran Saleem & Mohd Asif Khan</i></p> <p>IGKV: Torchbearer in Promoting Mushrooms as Food and Livelihood Generation Enterprise in Chhattisgarh <i>Harvinder Kumar Singh, C S Shukla & M P Thakur</i></p> <p>Impact of Agricultural Resources on Farmers Engagement: The Mediating Role of Personal Resources <i>Raghavendra Prasanna Kumar & V Murugaiah</i></p>	<p>Venue: Vimarsh IV Chair: Gurpreet Bal, Guru Nanak Dev University, Amritsar</p> <p>Biotechnopreneurship: A Resource for the Developing Countries <i>Tapaswini Swain</i></p> <p>Digital Entrepreneurship <i>Balasubramani R</i></p> <p>Food Truck Park 'Meal on Wheels': UGRP Project Ahmedabad <i>Esha Shah & Preet Kaur</i></p> <p>Green Entrepreneurship and Solar Energy in India: Progress, Prospect and Challenges <i>Sanjay Kumar Pradhan</i></p> <p>Green Entrepreneurship as New Business Opportunity for Youth and their Attitude towards Green Entrepreneurship <i>Pragathi Kodali & N Sailaja</i></p> <p>Transformation in Ecotourism Landscape: From Go-Green Farms to Eco-Green Lodges <i>Swara Joshi</i></p> <p>Usage of Smart Farming for Addressing Agricultural Problems: An Exploratory Study <i>Havyas K S & P Ganesh</i></p>

1330 hours to 1430 hours

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Lunch

1430 hours onwards

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Valedictory Function [Venue: Manthan]