

A Platform Where Entrepreneurship Gets a Fillip

- 170 participants, including 35 from 20 countries across the world, attended the three-day event at EDII Ahmedabad campus
- Around 325 abstracts and 250 research papers were received by the Institute, of which 139 were accepted for presentation

Entrepreneurship has taken a whole new meaning in today's world. It has risen above the myths associated with it and has moved beyond just family businesses to include innovative start-ups and social enterprises. Research in the area has been a major factor that has brought the trends and nuances to the fore and has ensured interventions in the right areas. Over the past 22 years, the Biennial Conferences on

Entrepreneurship have been organised by the Centre for Research in Entrepreneurship Education and Development (CREED) at EDII to probe the various aspects of entrepreneurship and to bring the researchers from India and across the world on a common platform. This year, the Twelfth Biennial Conference on Entrepreneurship was held at EDII during February 22-24, 2017.

Over 170 scholars, academicians, educationists and researchers, including 35 from 20 countries, attended the three-day event. Around 325 abstracts and 250 research papers were received, of which 139 were accepted for publishing.

Prof Pradip Khandwalla, Former Director, IIM-A and Chief Guest for the inauguration of the conference, said, "Looking at the range of topics included in this conference, we can say that entrepreneurship research has come of age. Although, there is still a long way to go. EDII has been arranging this conference since long, providing a platform to researchers, practitioners and educators of entrepreneurship to share their ideas, beliefs and work with other experts."

Emphasising on the need for innovation-centred entrepreneurship, Prof Khandwalla said, "Innovation-centred entrepreneurship is important for developing countries. However, research says it alone is not enough. When innovation-centred entrepreneurship is blended with compassion, social entrepreneurship is born. It makes the society humane, creative and performance-oriented."

Prof Sasi Misra, Conference Chair & Editor, *The Journal of Entrepreneurship* said, "Just as its preceding 11 conferences over the past 22 years, the Twelfth Biennial



Prof Pradip Khandwalla, Former Director, IIM-A lighting the lamp at the inauguration of the Twelfth Biennial Conference on Entrepreneurship in presence of Dr Sunil Shukla (R), Conference Host & Director, EDII and Dr Sasi Misra (L), Conference Chair, EDII

Conference on Entrepreneurship will continue to be an established forum for researchers, educators and practitioners to share their ideas and research results with their peers, in addition to exchanging feedback and honing their own research pursuits."

Speaking on the importance of research in the field of entrepreneurship, Dr Sunil Shukla, Conference Host & Director, EDII said, "It is our ongoing endeavour to not only curate research done in the field of entrepreneurship but also to provide a platform where these ideas can be discussed and validated. In this context, the Conference is a testament to the Institute's pursuit of excellence and vast contribution to entrepreneurship education, training, research and institution building within India and internationally."

The Conference covered research papers and presentations on themes such as entrepreneurship education, entrepreneurship perspectives & practices, entrepreneurship policies, women entrepreneurship, social entrepreneurship, start-ups, incubators & accelerators, trans-generational entrepreneurship, family business & corporate entrepreneurship and sectoral entrepreneurship, which included agripreneurship, technopreneurship, edupreneurship, green entrepreneurship and tourism entrepreneurship, among others.

And as The Journal of Entrepreneurship turns 25...

The Journal of Entrepreneurship (JoE), which started in 1992, has since carved out a niche in the professional and academic world. It remains a revered academic publication in the field of entrepreneurship. This year, the *JoE* completed 25 years. EDII celebrated the occasion with the luminaries who have steered the Journal's growth in various capacities over the years.



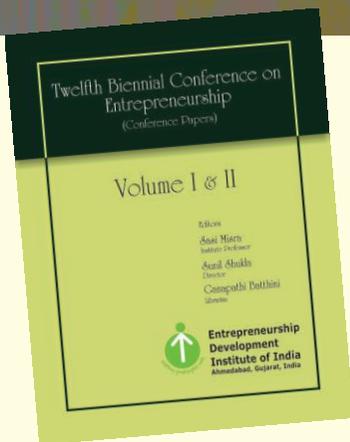
Prof Dwijendra Tripathi, Noted Historian and Former Distinguished Faculty, EDII addressing the participants at the Silver Jubilee celebration of the Journal. Also seen are (L-R) Dr Sunil Shukla, Director, EDII; Padma Shri Dr V G Patel, Founder & Former Director, EDII; Dr Dinesh Awasthi, Former Director, EDII; and Sasi Misra, Editor, The JoE

On February 22nd, EDII celebrated completion of 25 years of the *JoE* with great pride and fervour. The celebration was attended by Padma Shri Dr V G Patel, Founder & Former Director, EDII; Prof Dwijendra Tripathi, Noted Historian and Former Distinguished Faculty at EDII; Dr Dinesh Awasthi, Former Director, EDII; Sasi Misra, Editor, *The Journal of Entrepreneurship (JoE)*; Dr Sunil Shukla, Director, EDII; eminent scholars, academicians, educationists and researchers.

Dr Patel's vision to promote research in the discipline of entrepreneurship led to the launch

of the *JoE* in 1992. Since then, the Journal has ensured that entrepreneurship also emerges as the body of research. On the occasion, Dr Patel lamented over the fact that despite having the largest number of institutes of higher learning in India, our country lags behind in research. Opining on the idea of launching the *JoE*, he shared, "We realised that we were sitting on a wealth of data. But the data was not being used in research. The *JoE* intended to increase the use of empirical data in the field of research in entrepreneurship. It is an avenue for sharing knowledge gained by research."

Prof Tripathi played a critical role as the Founder Editor of the *JoE* in giving shape and identity to the journal. He recalled how there was a time when he did not find any research papers for publishing, how he impressed upon learned researchers to write papers and finally how the Journal took off, becoming a revered publication. Prof Tripathi also said that the *JoE* was launched at a time when many were talking about entrepreneurship but few were writing on the same, a trend which made matters difficult.



Dr Awasthi, who played a major role during his tenure as EDII Director, in nurturing the journal, recalled the remarkable journey. He, however, did share a concern that articles from outside India dominate, and expressed the need to converge efforts in popularising the Journal within Asia to ensure more submissions from the continent.

Prof Misra, who took over the reins as the Editor of *JoE* from Prof Tripathi, gave a new lease of life to the same. He played a pivotal role upholding the Journal's academic

stature and ensuring that it grew from strength to strength. Prof Misra shared, "The *JoE*'s ranking has consistently improved over the past years and hence, it remains a one-of-its-kind literature in the field of entrepreneurship globally."

Dr Shukla, under whose patronage the Journal is presently thriving, said, "Over these 25 years, the *JoE* has received enthusiastic response from researchers. It narrates the story of toil and hard work of our visionary leaders and the entire EDII fraternity."

This glorious occasion also rewarded all the eminent contributors to the Journal.



Emerging Trends in Entrepreneurship Research - Review of The Journal of Entrepreneurship

Authors: Ganapathi Batthini & Kavita Saxena

EDII Faculty Members' book launched during the Conference

Mr B Ganapathi, Librarian and Dr Kavita Saxena, Faculty, EDII have co-authored a book, titled '*Emerging Trends in Entrepreneurship Research - Review of The Journal of Entrepreneurship*'. Published by Bookwell India, the book was unveiled by Dr V G Patel, Founder & Former Director, EDII; Prof Dwijendra Tripathi, Noted Historian and Former Distinguished Faculty at EDII; Dr Dinesh Awasthi, Former Director, EDII; Sasi Misra, Conference Chair & Editor, *The JoE* and Dr Sunil Shukla, Conference Host & Director, EDII at the Twelfth Biennial Conference on Entrepreneurship, held at EDII Ahmedabad during February 22-24, 2017.